



Vendor: HP

Exam Code: HP2-K24

Exam Name: Selling HP Storage

Version: DEMO

1.What impact is the rapid growth of mobile and web applications like Twitter, YouTube, and Facebook having on IT?

- A. IT organizations are able to more easily adjust strategies and operations with the inclusion of social networks.
- B. Users expect their office IT systems to work 24x7, provide instant responses, and have sophisticated user interfaces.
- C. Storage capacity needs to increase to accommodate the large files created by personal web data.
- D. Users expect higher resolution displays for their work environment to match that which they have at home or on the move.

Answer: A

2.Based on research by IDC, what is the worldwide SMB IT spend expected to be in 2014.?

- A. approximately \$500 million
- B. approximately \$100 billion
- C. approximately \$300 billion
- D. approximately \$600 billion

Answer: D

3.One of your customers has an IT team with three full time employees and three to four contractors brought in occasionally when needed. On average, approximately how many people are likely to be working on the introduction of innovative solutions to grow their business, reduce costs, and improve ROI?

- A. One person
- B. Two people
- C. Three people
- D. Four people

Answer: A