

Vendor: HP

Exam Code: HP2-B51

Exam Name: Selling HP Document Solutions

Version: DEMO

- 1. What are the benefits of an HP document solution sale to both you and your customer?
- A. increased sales of MFPs and greater customer satisfaction
- B. increased sales of printers and a great deal for the customer
- C. higher revenue and sales margins, and the opportunity to change the customer's work methods to increase efficiency and reduce costs
- D. higher sales volume and overheads, and the opportunity to change the customer's work methods to increase head count and reduce costs

Answer: C

- 2. What can IT departments provide to justify spending on new projects.?
- A. ROI analysis
- B. SAP analysis
- C. ERP analysis
- D. ROA analysis

Answer: A

- 3. What do IT departments need to do to gain support for new projects?
- A. ensure the project comes in on budget
- B. satisfy the issues of implementation, roll out, and support
- C. satisfy the issues raised by finance and purchasing departments
- D. ensure the project meets overall business strategy and identify the beneficiaries

Answer: D