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**Vendor:** Cisco

**Exam Code:** 650-026

**Exam Name:** Cisco Digital Media System for Account  
Manager (CDMS1)

**Version:** DEMO

**QUESTION 1**

In-Store retail purchasing decisions are reduced by what percentage when customers view digital signage?

- A. 20%
- B. 100%
- C. 50%
- D. 1%

**Answer: A**

**QUESTION 2**

Which Cisco DMS solution(s) can use hand held remote control to select content?

- A. Digital Signage
- B. Enterprise TV
- C. Desktop Media
- D. Cisco TV

**Answer: A**

**QUESTION 3**

The Cisco video portal does not support which feature below:

- A. Advanced Player controls
- B. Fully automated temperature settings
- C. Slide Sync
- D. User restricted content

**Answer: B**

**QUESTION 4**

Which is not a benefit of the Cisco Digital Media Player?

- A. Security hardened device
- B. Allows remote management of displays VIA RS-232
- C. Low power consumption
- D. It has a 3.4 year MTBF because of spinning components such as a hard drive and fan

**Answer: D**

**QUESTION 5**

Which is not considered a business driver for DMS when targeting the Sports and Entertainment vertical?

- A. Ultimate Fan experience
- B. New catering options
- C. Safety and security

D. New revenue streams

**Answer: B**

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