

Vendor: IBM

Exam Code: SPS-202

Exam Name: IBMSPSSMBPDM: IBM SPSS Modeler

Business Partner Data Mining Associate

Version: DEMO

QUESTION NO: 1

How many phases are in the CRISP-DM Process Methodology?

- A. Four
- B. Five
- C. Six
- D. Seven

Answer: C

QUESTION NO: 2

True or false: the CRISP-DM Process Methodology is a linear process.

A. True

B. False

Answer: B

QUESTION NO: 3

Which node is used to read data from a comma delimited text file?

- A. Var. File
- B. Data Collection
- C. Fixed File
- D. Statistics File

Answer: A

QUESTION NO: 4

Examine the Data Audit output shown below.

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Audit Quality Annotations												
Complete fields (%): 85.71% Complete records (%): 96.57%												
Field 🛆	Measurement	Outliers	Extremes	Action	Impute Mi	Method	% Complete	Val				
ACCOM	💑 Nominal				Never	Fixed	100					
COUNTRY	💑 Nominal				Never	Fixed	100					
CUSTID	💑 Nominal				Never	Fixed	100					
DIST_TO_BE	🖉 Continuous	1	0	None	Never	Fixed	100					
DOB	💑 Nominal				Never	Fixed	100					
GENDER	💑 Nominal				Never	Fixed	98.681					
HOLCODE	💑 Nominal				Never	Fixed	100					
HOLCOST	🔗 Continuous	9	1	Discard	Never	Fixed	97.889					
NAME	Nominal				Never	Fixed	100					
NIGHTS	Continuous	0	0	Nullify	Never	Fixed	100					
NUMPARTY	Continuous	6	0	None	Never	Fixed	100					
POOL	🎖 Flag				Never	Fixed	100					
REGION	Nominal				Never	Fixed	100					
TRAVDATE	💑 Nominal				Never	Fixed	100					

What action will occur in a generated Outlier & Extreme Supernode for HOLCOST?

- A. Nine records will be set to the system missing (null) value for HOLCOST.
- **B.** Ten records will be deleted.
- C. Ten records will be set to the system missing (null) value for HOLCOST.

D. Nine records will be deleted.

Answer: B

QUESTION NO: 5

What specifications are necessary to change all values outside the range 1 to 15 in field dropped_calls to the undefined (\$null\$) value?

Type	iew Annotations				
√ - ∞ ∞	▶ Read Values	Clear Valu	es Clea	r All Values	
Field	Measurement	Values	Missing	Check	Role
w postalcode	Typeless			NOTE	
🛞 region	nominal ស	1.0,2.0,3		None	🔪 Input 🚽
connect_date	n Continuous	[2003-01		None	🔪 Input
🗰 end_date	🔗 Continuous	[2004-01		None	🔪 Input 🔚
Aropped_calls	🖉 Continuous	[0.0,20.0]		None 🔻	🖒 Input
A pay method	🎖 Flag	"Pre Pay"/		None	🔪 Input
A tariff	💑 Nominal	"CAT 100"		Nullify	🔪 Input
A handset	💑 Nominal	ASAD170,		Coerce	🔪 Input
A churn	🖁 Flag	Churned/			🔪 Input 🤜
View current fie	Discard Warn Abort				
OK Cancel				(<u>A</u> pply <u>R</u> eset

- A. Pass Values and Check action Nullify
- B. Specify Values Lower 1 and Upper 15 and Check action Nullify
- C. Specify Values Lower 1 and Upper 15 and Check action Discard
- D. Read Values and Check action Warn

Answer: B