



**Vendor:** IBM

**Exam Code:** 00M-641

**Exam Name:** IBM Exceptional Web Experience Sales  
Mastery Test v1

**Version:** DEMO

**QUESTION 1**

Which product integrates tightly with WebSphere Portal allowing immersive, engaging and interactive web experiences with pre-built site templates?

- A. IBM Sametime
- B. IBM Web Content Manager
- C. IBM Tivoli Access Manager
- D. IBM Symphony

**Answer: D**

**QUESTION 2**

What is the name of the interactive prospecting tool that you can take your customers through to get a sense of what they need to improve on to become a social business?

- A. WebSphere Portal Zone
- B. ICAT (IBM Collaboration Assessment Tool)
- C. IBM Smarter Planet
- D. Lotus Greenhouse

**Answer: D**

**QUESTION 3**

What development tool can create template-based portlets as well as mobile applications for WebSphere Portal?

- A. IBM Web Content Manager
- B. IBM Lotus Domino Designer
- C. IBM Mashup Center
- D. IBM Web Experience Factory

**Answer: A**

**QUESTION 4**

At a high level, WebSphere Portal allows you to \_\_\_\_\_.

- A. defragment unbuffered sectors, optimize disk storage, integrate RAID devices
- B. create pivot tables, summarize column data, paste across multiple cells
- C. integrate content, applications and processes; reach out to a wide variety of devices, and engage users so they can create, target, socialize, optimize and realize.
- D. color sample across images, retouch blurry photos, create freehand mask selections

**Answer: C**